# DEMIA AVERY





Demia Avery is the creator of a new YouTube entertainment talk show "The Demia Avery Show", where some of your favorite entertainers, celebrities, entrepreneurs, and personalities go to highlight ALL of their many talents, passions, goals, and business ventures that many of us may not be aware of.

Demia is a freelance entertainment journalist for Wilmington NC's WHQR and is also the former owner and host of a popular local podcast entitled "Whatchu Doin Wilmington" in Wilmington, NC.

Demia has had the opportunity to interview many notables in the NC area such a Bigg B, Rhonda Bellamy, Monty Hobbs, BK Fulton, and television legend Erik Estrada. She has been recognized as a Minority Business of Excellence Award nominee.

Demia has also interviewed many notable entrepreneurs, as well as entertainers such as Koffee Brown, Vinnie of Naugty by Nature, Kron Moore (Tyler Perry's "The Oval" which her agency represents), singer/songwriter Tony Terry, Taimak, Black Violin, and many more. Demia is also a former publicist to R&B singer Marc Nelson (90's group, AzYet, and original member of Boyz II Men).

In addition, Demia is co-founder of Avery Sisters Entertainment, a SAG franchised talent agency located in Atlanta, GA, alongside her partner/sister. She is the author of motivational eBooks entitled "The Roadblock is You", and now "Meditations For The Right Now", as well as a 2x nominee for the Delaware Black awards.





LOCAL REFERRALS - BIGG B, PROGRAM DIRECTOR FOR COAST 97.3, GIRARD AND TRACEY NEWKIRK OF GENESIS BLOCK, JIM KNOWLES OF THE ART-WORKS WILMINGTON

#### OTHER REFERRALS -

Demia's personality, warmth, genuine concern for the community, as well as her voice, is perfect for radio. She has a great presence and I know that she would be a great fit on anyone's radio station. Demia is clear, precise, and does her research. She is also funny, entertaining, and has an amazing smile that would draw the listeners through the airwaves.

@FELICIASIM#FELSTYLE

~Roxi Fab, Media Personality, Radio One - Philadelphia

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I have had the privilege and honor to know and work with Demia Avery over the Years and she is World Class in all things Media. Her voice and business career in entertainment is nothing but spectacular and she is a true professional as well as a great friend.

~Fred Fistzgiles, CEO of Studio22 Media Group

Ms. Avery has always been supportive of my movement within this business, from reposting my stories and clips on her social media to having me as a guest on her Motivational Moments podcast show, she has always shown me love, respect, and appreciation.

~ Ian Burke, LaunchPad Records

I have known Demia Avery for over 10 years both in a personal and professional capacity and I have to admit that not only does she go out of her way to assist you, when necessary, but she also does it in a cordial and positive manner. She and I have collaborated on various projects and Demia is always willing to lend assistance based upon her level of expertise. I have never felt inferior nor treated as a competitor when it came to branding, blogging, podcasting, and social media marketing all of which she is definitely proficient in.

~ Antionette Blake, The Delaware Blogger/A.Blake Enterprises

@FELICIASIM

## LINKS



<u>Emmanuel Lewis,</u> <u>Southern Soul Vixen Toy Toy and Ebonice Atkins</u>



Erik Estrada

### WILMA Magazine Cover



#### Wilmington Today Article



#### Voyage Raleigh Magazine Article

#### **Check Out Demia Avery's Story**



LOCAL STORIES



Today, we'd like to introduce you to Demia Avery.

Hi Demia, so excited to have you on the platform. So before we get into questions about your work life, maybe you can bring our readers up to speed on your story and how you got to where you are today.

I have had the podcast Whatchu'Doin Wilmington for 3 years now and have recently changed the title to "Whatchu'Doin NC."

My podcast used to highlight the positive people, places, and things in Wilmington, North Carolina. However, I decided that I was limiting myself to just one area. North Carolina is an absolutely beautiful state, and it has so many things going on that I should talk about all the great things that happen In and around the state. And I couldn't be happier about my choice to do so.

#### Links to work as a Journalist



Demia Avery
Freelance Arts Reporter

Demia has over 20 years of entertainment experience. She has worked in almost every facet of the entertainment industry, from radio promotions to talent coordinator, publicist, podcasting, and now to journalism.

In addition, Demia is co-founder of The Avery Agency, a SAG franchised talent agency located in Atlanta, GA, alongside her partner/sister, Gerra Avery.

Demia is the author of two motivational eBooks entitled, "The Roadblock is You," and "Meditations For the Right Now," as well as a twice being a nominee for the Delaware Black Awards and recently a Wilmington Chamber of Commerce Minority Excellence in Business Award nominee.

Lastly, Demia is CEO/Host of the local podcast Whatchu'Doin NC (formerly Whatchu Doin Wilmington).

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